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News Release

Wright-Hennepin Hosts Events, School Giveaways To Celebrate National Co-Op Month

Rockford, Minn. (October 29, 2025) — To celebrate National Co-op Month in October and its Commitment to Community principle, Wright-Hennepin Cooperative Electric Association (WH) donated nightlights and earbuds to local schools. The cooperative also hosted two member appreciation events at its Rockford headquarters.

WH donated more than 3,200 LED nightlights to kindergartners and 3,500 earbuds to third graders at 40 elementary schools in WH's service territory. The school donation tradition began in 1997 when WH donated tree seedlings to third graders following a tornado that destroyed trees throughout WH's service territory. Today, the giveaways represent WH's presence in the communities it serves by providing energy-efficient lights, and classroom technology supplies.

The WH Member Lunch Tuesday, October 21 hosted a record 450 attendees, who enjoyed a hamburger, potato salad, chips, and a cookie courtesy of WH. Members who attended were also entered to win one of two \$50 bill credits, and a giveaway for a new WH Security basic system.

This year's Fall Festival also broke an attendance record, with 290 attendees. Families enjoyed pumpkin decorating, balloon animals, a giant slide, magic show and the opportunity to sit in a line truck. Children were encouraged to wear their costumes, and received a yellow WH hard hat, glow sticks, snacks, and trick-or-treat bags.

Wright-Hennepin Cooperative Electric Association is a member-owned, not-for-profit electric utility that provides power to rural Wright County and western Hennepin County. The cooperative has been a corporate citizen to the area since 1937 and currently serves more than 59,000 electric accounts. It is headquartered in Rockford, Minn.

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Kindergarteners at Rush Creek Elementary School show off their new nightlights, which also happened to be delivered on pajama day!



Serving line at the Member Lunch on October 21.



Kids trick-or-treat at WH's Fall Festival October 23.