



Contact:
Josh Randt
Phone: (763) 477-3111
Email: jrandt@whe.org

News Release

WRIGHT-HENNEPIN NAMES ROBERT SANDBERG VICE PRESIDENT OF POWER SUPPLY AND BUSINESS DEVELOPMENT

Rockford, Minn. (July 6, 2016) — Wright-Hennepin Cooperative Electric Association (WH) today announced the appointment of Robert Sandberg as the cooperative’s vice president of power supply and business development.

In this role, Sandberg will lead WH’s efforts to retain a reliable, affordable supply of power and direct co-op programs that serve commercial and industrial businesses. “Wright-Hennepin is delighted to welcome an electric utility professional of Bob’s caliber and experience to our team,” said WH President and CEO Tim Sullivan. “Bob will spearhead our efforts to secure competitively priced power and to support the needs of local business members well into the future.”

Sandberg touts 17 years of leadership experience in the electric utility industry with several prominent industry organizations. He most recently served as Great River Energy’s (GRE) director of corporate and business development where he had been employed in several roles since 2007. Prior to his tenure with GRE, Sandberg worked for Cummins Power Generation, Split Rock Energy, Connexus Energy and Landis & Gyr.

A current resident of Andover, Minn., Sandberg earned a B.S. in finance and energy management from Minnesota State University, Moorhead, and his MBA in finance from the University of Minnesota’s Carlson School of Management.

Wright-Hennepin Cooperative Electric Association is a member-owned, not-for-profit electric utility that provides power to rural Wright County and western Hennepin County. The cooperative has been a corporate citizen to the area since 1937 and currently serves almost 50,000 electric accounts. It is headquartered in Rockford, Minn.

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