

News Release

WRIGHT-HENNEPIN ORU PROGRAM AND WH SECURITY SPONSOR PRESENTATION AT ROCKFORD HIGH SCHOOL

Rockford, Minn. (February 5, 2013) — Wright-Hennepin Cooperative Electric Association (WH) and WH Security sponsored the “Rachel’s Challenge” program, which visited Rockford High School on January 23.

The Rachel’s Challenge program began after the death of Rachel Joy Scott, the first person killed in the Columbine High School tragedy. A presenter at Rockford High School honored Rachel’s life by sharing her inspiring diary message of wanting to, “create a chain reaction of kindness and compassion.”

Funding for Rachel’s Challenge was half from WH Security and half from WH’s Operation Round Up (ORU) participants. Under the ORU program, members allow WH to round up their electric bill to the nearest dollar. That amount is put in a fund that is used for local community donations.

Both WH and WH Security strongly believe in the power of community and the importance of creating schools with a positive culture, just as the message in Rachel’s Challenge advocates.

Rachel’s Challenge visit to Rockford consisted of an all-school assembly and community program, both inspiring positive change and acts of compassion. Rockford High School also kicked off a “Friends of Rachel” club, which puts into practice what students learned and helps foster an ongoing culture of thoughtfulness and a safe learning environment.

WH is a member-owned non-profit electric utility that provides electric power to Wright County and the western part of Hennepin County. The cooperative has been a corporate citizen in this area since 1937 and currently serves more than 46,000 electric accounts. WH Security was started in 1989 and

provides local home and business security solutions as well as monitors alarm systems for more than 11,000 customers in the Twin Cities metro area.

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