



Wright-Hennepin

Cooperative Electric Association

A Touchstone Energy® Cooperative 

Contact:

Kristina Moritz

Phone: 763-477-3111

Email: kmoritz@whe.org

News Release

WRIGHT-HENNEPIN AWARDS \$11,284 TO TRUE FRIENDS - CAMP COURAGE TO AID ITS CONSERVATION EFFORTS

Rockford, Minn. (January 16, 2014) — Wright-Hennepin Cooperative Electric Association (WH) recently presented True Friends – Camp Courage – a WH commercial member – with a \$11,284 grant to help with the installation of energy-efficient innovations at its facility near Maple Lake, Minn.

Energy grants are awarded to businesses that install energy-efficient equipment, reducing electricity consumption. As a non-profit organization, True Friends – Camp Courage qualified for these funds to assist with conservation.

True Friends – Camp Courage used the funds to help cover the cost of a high-efficiency lighting retrofit at their facility near Maple Lake, Minn. The project replaced outdated lights with high-efficiency fluorescents and LED lights. The new lights are estimated to reduce electric use by more than 10,650 kilowatt hours annually. S & P Electric of Maple Lake installed the new lighting.

“We’re extremely grateful to WH for this grant,” said True Friends – Camp Courage President and CEO Ed Stracke. “Not only will True Friends reduce its electric consumption, but the savings can now be used to provide life-changing experiences to even more children and adults with disabilities.”

Each year, WH invests more than \$500,000 toward residential and commercial conservation programs per requirements of the Minnesota Department of Commerce, including about \$100,000 in energy efficient grants to commercial customers.

“This was an excellent opportunity to implement improved energy efficiencies while benefiting a great charitable organization like True Friends – Camp Courage. Helping customers is what we are all about,” said WH Key Account Executive Lane Wilson.

WH is a member-owned non-profit electric utility that provides electric power to Wright County and the western part of Hennepin County. The cooperative has been a corporate citizen in

this area since 1937 and currently serves more than 46,000 electric accounts. The utility started its security division in 1989 that provides local home security solutions as well as monitors alarm systems for more than 50,000 customers in 32 states and three Canadian provinces.



True Friends – Camp Courage receives a check from Wright-Hennepin Cooperative Electric Association for a recently completed lighting retrofit. From left to right: Steve Peterson of S & P Electric; Wright-Hennepin Key Account Executive Lane Wilson; President and CEO of True Friends – Camp Courage Ed Stracke and True Friends – Camp Courage employee Dewey Ashenmacher.

-end-